



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 499089 / 1		<u>Alt Order #</u> 06380543
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/19/12 - 10/25/12		<u>Estimate #</u> 3390
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 10/17/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/22/12	10/22/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$400.00			
2	KPHO	10/23/12	10/23/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$400.00			
3	KPHO	10/24/12	10/24/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$400.00			
4	KPHO	10/25/12	10/25/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$400.00			
5	KPHO	10/19/12	10/19/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$400.00			
6	KPHO	10/22/12	10/22/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$400.00			
7	KPHO	10/23/12	10/23/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$400.00			
8	KPHO	10/24/12	10/24/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$400.00			
9	KPHO	10/25/12	10/25/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$400.00			
10	KPHO	10/19/12	10/19/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$400.00			
11	KPHO	10/22/12	10/22/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
499089 / 1	06380543

Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE	3390

Advertiser	Original Date / Revision
National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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14	KPHO	10/25/12	10/25/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$300.00																										
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16	KPHO	10/22/12	10/22/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$300.00																										
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19	KPHO	10/25/12	10/25/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$300.00																										
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Week:		10/15/12	10/21/12	----1--				1	\$300.00																													
21	KPHO	10/21/12	10/21/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$1,200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	---1---				1	\$500.00																													
26	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>----1--</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	----1--				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	----1--				1	\$500.00																													
27	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$1,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/22/12	10/28/12	1-----				1	\$1,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	1-----				1	\$1,000.00																													

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FED ID# 42-0410230
4016 N Black Canyon
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(602)264-1000

www.kpho.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
499089 / 1	06380543

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	NRCC IE	3390

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
28	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,000.00			
29	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,000.00			
30	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,000.00			
31	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,000.00			
32	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,000.00			
33	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,000.00			
34	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,000.00			
35	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1--				1	\$1,000.00			
36	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 630P	M-F 630PM News	M-----	:30		\$1,500.00	NM		
	Credited											
37	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,500.00			
38	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,500.00			
39	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,500.00			
40	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1--				1	\$1,500.00			
41	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$500.00			
42	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$500.00			
43	KPHO	10/21/12	10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,200.00

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE	3390

Advertiser	Original Date / Revision
National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$1,200.00												
44	KPHO	10/20/12	10/20/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$2,200.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/15/12-10/21/12	CRIMETIME SATURDAY	Sat 8p-9p	-----Sa--	:30		\$2,200.00	NM		
Credited												
45	KPHO	10/20/12	10/20/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	2	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----2- 2 \$3,000.00												
46	KPHO	10/21/12	10/21/12	THE GOOD WIFE	Sun 8-9p		:30			NM	2	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----2 2 \$5,000.00												
47	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,800.00												
48	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$1,800.00												
49	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1----- 1 \$1,800.00												
50	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1---- 1 \$1,800.00												
51	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$1,800.00												
52	KPHO	10/20/12	10/20/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$1,200.00												
53	KPHO	10/21/12	10/21/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$1,500.00												
54	KPHO	10/22/12	10/22/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$450.00												
55	KPHO	10/23/12	10/23/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -2----- 2 \$450.00												
56	KPHO	10/24/12	10/24/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --2----- 2 \$450.00												
57	KPHO	10/25/12	10/25/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---2--- 2 \$450.00												
58	KPHO	10/19/12	10/19/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----2-- 2 \$450.00												

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature 703-683-4877
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title